

LOGOBASE

a product of



LogoBase Membership Agreement – For New or Additional Members and Annual Subscriptions

FIRST TIME MEMBERS: First year requires both a membership fee and an annual subscription

RENEWING MEMBERS: Requires annual subscription fee ONLY

Single User Memberships: (1 – 11 members)	Membership Fees (ONE TIME ONLY per member) ___ \$395 first member ___ \$150 each for ___ add'l member(s)	1 Year Subscription - LogoBase WEB ACCESS Library ___ \$150 annually, first member ___ \$ 75 each, for ___ add'l members(s)
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FIRST TIME MEMBERS: First year requires both a membership fee and annual subscription

RENEWING MEMBERS: Annual renewal requires subscription fee ONLY

Group Memberships: (12 – 100 members)	Membership Fees (ONE TIME ONLY per member) ___ \$ 995 (up to 15 members) ___ \$1,295 (up to 25 members) ___ \$1,795 (up to 50 members) ___ \$1,995 (up to 75 members) ___ \$2,495 (up to 100 members)	1 Year Subscription - LogoBase WEB ACCESS Library ___ \$ 595 annually (up to 15 members) ___ \$ 695 annually (up to 25 members) ___ \$ 795 annually (up to 50 members) ___ \$ 895 annually (up to 75 members) ___ \$ 995 annually (up to 100 members)
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LogoBase TOP 50 CLUB: ___ \$2,500 (up to 50 logos) ___ \$1,250 annually (unlimited members)

WHOLESALE MEMBERSHIPS: We feature SIGNIFICANT discounts for larger groups. **CALL TODAY** for pricing information!

PER LOGO Pricing: ___ Individual Logos are **\$50 each or 5 for \$200** _____
Specify: MAC _____
or WINDOWS _____

Acceptance of Agreement by Purchaser {IMPORTANT: Your signature indicates you have read and agree to the terms of the LogoBase Membership Agreement which is incorporated, whether or not attached hereto.}

Name: _____

Signature: _____

Title: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Date: _____ Email Address: _____

Payment Options: ___ Check enclosed in the amount of \$ _____ **Payable to: Synectics Group, Inc.**

___ Please Invoice (**RENEWING LOGOBASE CLIENTS ONLY**)

___ VISA ___ AMEX Card #: _____ Exp. Date: _____

For Synectics Group, Inc.:

Laura Fajt-Weller, Director of Sales & Marketing
2909 Route 100, Suite 110
Orefield, PA 18069
Toll free: 877-486-4646, Ext. 434
lfajt-weller@synecticsgroup.com

FAX THIS FORM (toll-free): 877-740-4646
or **ORDER ONLINE:** www.Logo-Base.com

WHAT YOU RECEIVE WITH LOGOBASE:

Upon acceptance of this **LogoBase Membership Agreement**, you will receive the following:

- Over 900 high quality, full color retail logos in standard graphic formats via CD-ROM or from our on-line LogoBase Library Membership Web site; LogoBase is similar to clip-art and any software containing import filters will accept the LogoBase file types;
- The PC file types include WMF, CMX, GIF, BMP, TIFF and JPG files;
- The Macintosh file types include Illustrator, Freehand, CorelDraw, EPS and GIF.

Upon purchase of annual subscription services, you will receive the following:

- Access to our on-line LogoBase Library members-only Web site for 1 consecutive year from the date of your purchase;
- Annual subscription includes a **maximum** of 5 new logos published monthly;
- Annual subscription includes unlimited revisions to existing logos.

As part of the annual subscription services, and upon member request, we build additional retail and trade logos subject to certain restrictions. We reserve the right to decline a request for a particular logo based upon resource constraints or degree of difficulty. Once a requested logo is built and tested it will be placed upon the LogoBase Library membership Web site. Logo builds are negotiated on a per-logo basis. To obtain a revised logo you must contact Synectics Group and identify the logo needing revision. The development process will be expedited if you send a hardcopy original of the logo, ideally an ad slick or other full color copy.

LogoBase DOES NOT include any manufacturing logos

LIMITATIONS

Your purchase of LogoBase is subject to the following conditions, which you agree to accept:

You agree to use the logos in LogoBase only in presentations to retailers, in written correspondence between you and retailers, and otherwise in connection with marketing or advertising undertaken for retailers. You agree not to use any logo in any other way or for any other purpose unless you obtain written approval from SGI and the retailer. All rights to each logo remain the property of each retailer.

SGI assumes no responsibility for the violation of any rights of the retailers existing under federal or state property or trademark laws, both statutory and common law, caused by your use of any LogoBase Library inventory logo.

You agree to indemnify and hold harmless SGI for all costs, damages, and expenses, including attorneys' fees, arising out of your violation (or the violation by any sub-member) of the rights of any retailer relating to its logo arising under federal or state law.

You agree that LogoBase will be used only by your employees and/or sub-members for whom a copy of LogoBase has been purchased. You may not provide any logos or make any files within LogoBase available to any other person or entity that is not already a LogoBase library member.

You agree to accurately inform SGI of the number of persons in your company who will have access to LogoBase and, if you make LogoBase available to any other person, you agree to disclose the accurate number of all sub-members including any of your brokers, distributors and/or advertising agents, or other third parties ("sub-members") and assure SGI that every sub-member who will receive access to LogoBase agrees to be bound by these limitations.

You may only distribute relevant logos from LogoBase to your current active brokers, distributors, advertising agents, and/or other third parties who are LogoBase library members who have accepted the terms of this Agreement.

You may not resell or repackage any logo from LogoBase as part of any software package, Web page, or other communication medium without the express written approval of SGI.

REVISIONS / REMOVAL OF LOGOS

If you inform us that a particular logo in LogoBase is outdated or otherwise inaccurate, SGI will review the logo and, if SGI agrees that revision is necessary or appropriate, SGI will revise the logo for you at no additional cost. This offer is good for one year from the date of your initial purchase and continues so long as you purchase annual subscriptions. To obtain a revised logo, you must call SGI and identify the logo that needs revision. If SGI does not have an original, the development process will be expedited if you send a hardcopy original of the logo, ideally an ad slick or other full color copy.

SGI reserves the right to remove any logo from LogoBase, and you agree, upon notification from SGI that a particular logo has been removed, to discontinue and refrain from any further use of the logo for any purpose.